



Properties with XFINITY Provide Residents With Cutting-Edge Services Now and in the Future

Today's tech-savvy, young professionals demand technology amenities that fit their lifestyles with a broad range of information and entertainment options. The Gen Y residents live connected lives, which is why XFINITY® products and services from Comcast are an ideal choice for communities seeking to attract these future-minded trendsetters.

XFINITY helps satisfy young residents' needs for cutting-edge entertainment and connectivity, thanks to Comcast's all-digital platform. XFINITY gives residents the opportunity to enjoy entertainment their way with bundled TV, Internet and Voice services that work together, so they can enjoy everything they love anytime, anywhere and any way that they want.

XFINITY On Demand offers access to more than 75,000 choices instantly – 8,000 in HD – on TV and streaming online. And, with the XFINITY TV app, residents have the ability to watch their favorite On Demand shows and movies right on their iPad®, iPhone® and iPod touch® in their units or when they are on the go. This level of mobility in service, and interoperability among devices, are must-haves for this segment of the market. With the explosion of wireless Internet devices, new platforms and applications being introduced daily, today's consumers expect to access entertainment, information and communications services in ways that make their lives easier, more productive and more enjoyable. That's what Comcast delivers.

And, as your residents' technology appetites continue to grow, XFINITY is positioned to meet their needs. XFINITY was named the fastest Internet provider in the nation by *PC Mag*. So, even with an apartment full of laptops, smartphones, tablets, game consoles and more, XFINITY Internet service gives your residents all the speed they need to do more of what they want online, like streaming TV shows, downloading music, gaming, or staying connected with work, family and friends. And, with the XFINITY Mobile app, residents can access their email, home phone voicemail and their address book from their smartphone when they are on the go. They can even receive readable voicemail on their smartphone and PC, and unlimited texting with their home phone with XFINITY Voice.

In addition to all the benefits and features of XFINITY TV, Internet and Voice, Comcast is also rolling out **XFINITY WiFi** service and **XFINITY Home** to MDU properties in key markets across the nation.

XFINITY WiFi is a professionally installed amenity serving common areas of your properties as the perfect complement to XFINITY Internet.

XFINITY Home is an advanced home security system that gives residents peace of mind that their apartments are safe and secure, via remote video monitoring on a web portal, on the XFINITY Home iPhone app, or via programmed alerts. XFINITY Home is a natural evolution in Comcast's commitment to keep your residents connected to everything that's important to them.

Is your property ready for today's tech-savvy resident? With Comcast's unparalleled product experience, commitment to innovation, and the delivery of cutting-edge services that Gen Y residents expect – it can be. Comcast is the ideal choice for properties like the MFE Concept Community, today and in the future.

For more information, go to **comcast.com/multifamily**.

More on XFINITY Home for Multiple Dwelling Units

With XFINITY Home, residents can enjoy greater peace of mind while staying more connected to their home anytime, anywhere. They can manage the security of their apartments with video monitoring while on the go from any computer or smartphone—a great feature when on vacation or to keep an eye on pets. And, they can also receive email and text alerts (or even video clips) during specific daily events. XFINITY Home provides 24/7 protection against burglary, fire and other threats from trained monitoring professionals.

Not all services available in all areas. 2011 rating by PC Mag based on review of customer data from www.speedtest.net. A trademark of Ziff Davis, Inc. Under license. Reprinted with permission © 2012 Ziff Davis, Inc. All rights reserved. Actual speeds vary. Availability of features depends on level of service. Restrictions apply. Apple, the Apple logo, iPhone, and iPod touch are trademarks of Apple, Inc., registered in the U.S. and other countries. iPad is a trademark of Apple Inc. Apple is not a participant or sponsor of this promotion. Airtime charges may apply for mobile applications. Check with your carrier. © Comcast 2012. All rights reserved. Call 1-800-XFINITY for restrictions and complete details.